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## *Festival*



## Event Agenda

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**STARRING**

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**CONTACT:**

**JESSICA BRINDER**  
[jbrinder@gnusbrands.com](mailto:jbrinder@gnusbrands.com)

**LINDSAY BROWN**  
[lbrown@gnusbrands.com](mailto:lbrown@gnusbrands.com)





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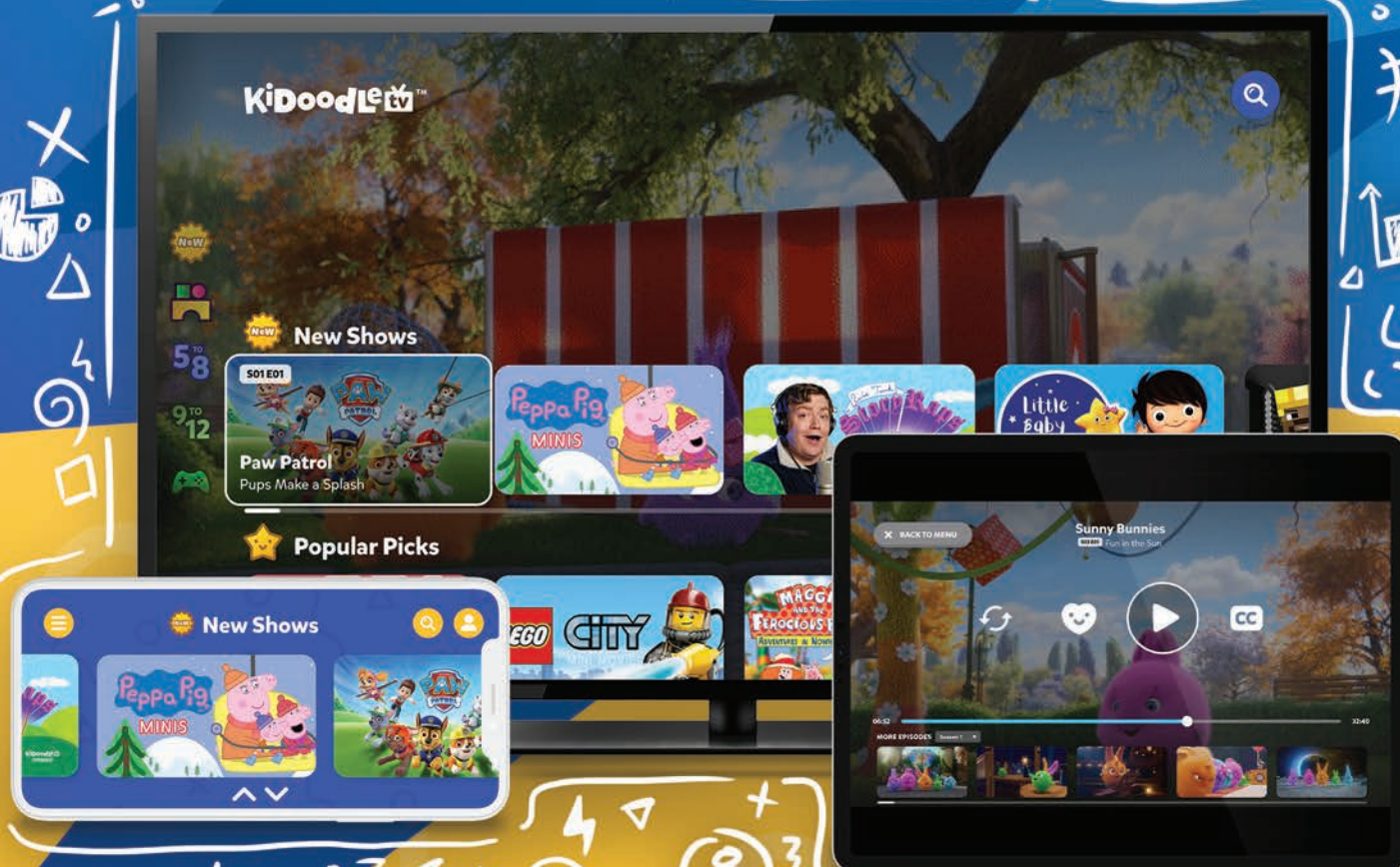
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BY MANSHA DASWANI

# Staying Connected



We're great fans of the kids' business here at *World Screen*. Since we launched *TV Kids* in what now feels like a lifetime ago, our portfolio of services targeted to this vibrant segment of the content business has expanded every year. In addition to upping the frequency of our flagship print magazine, we launched the *TV Kids Guide* and *TV Niños* for our Spanish-language readers. Online, we expanded even further with *TV Kids Weekly*, *TV Kids Daily*, the *TV Kids Preview* ahead of markets throughout the year, breaking news alerts, *TV Niños Semanal*, the standalone TVKids.ws website and, most recently, our super-popular *TV Kids In-Demand* reports for showcasing great new properties available on the market today. With our inaugural TV Kids Festival, we've created a brand-new way to engage with our readers across the globe. And after working on it for months, we are so thrilled to see it come to fruition. Thirty fantastic speakers from across distribution, production, broadcast and streaming generously shared their insights with us, and we cannot wait to share them with you from February 2 to 5. Whether you tune in live or wait to catch up on-demand, we hope you enjoy this lineup as much we did pulling it together. In a year without being able to see you in person, this is one of many ways we're trying to stay engaged with a segment of the content business we absolutely adore. To those creating, making and selling these wonderful shows that are educating and entertaining the future leaders of the world, we say thank you.

Enjoy the show!





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## FEBRUARY 2

**9:00 a.m. EST Buying Time**

Leading programmers from WarnerMedia Kids & Family, M6, Kidoodle.TV and Hopster share their acquisition needs.



Adina Pitt

Maud  
BranlyBrenda  
BisnerEllen  
Solberg**10:30 a.m. EST The Genius Approach**

Andy Heyward, CEO of Genius Brands International, and Harold Chizick, CEO and co-founder of ChizComm, discuss the rapidly evolving children's media landscape. The conversation will be followed by a preview of *Stan Lee's Superhero Kindergarten*.

Andy  
HeywardHarold  
Chizick**12:00 p.m. EST Creative Keynote: Making Archibald's Next Big Thing**

Award-winning actor Tony Hale joins DreamWorks Animation's Teri Weiss to share the story behind making the series *Archibald's Next Big Thing*.



Tony Hale



Teri Weiss

**1:30 p.m. EST Keynote: Super RTL's Claude Schmit**

Super RTL remains at the forefront of Germany's kids and youth market. CEO Claude Schmit will discuss the broadcaster's strategy for remaining relevant.



Claude Schmit

**3 p.m. EST Keynote: ViacomCBS in Focus**

A conversation with Nina Hahn, the senior VP of international production and development for Nickelodeon International and head of ViacomCBS International Studios (VIS) Kids, and Jules Borkent, the executive VP for kids and family at ViacomCBS Networks Intl. (VCNI).



Nina Hahn

Jules  
Borkent





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## FEBRUARY 3

**9:00 a.m. EST Panel & Premiere: 50/50 Heroes**

Cyber Group Studios' Pierre Sissmann, France Télévisions' Christine Reinaudo and character designer Yann de Preval discuss *50/50 Heroes* ahead of the premiere of a trailer for the brand-new series.



Pierre  
Sissmann



Christine  
Reinaudo



Yann de  
Preval

**10:30 a.m. EST The Big Picture**

The streamers have upended the traditional system of windows that has long sustained the kids' distribution business. How are leading rights owners responding?



Ed Galton



Alix  
Wiseman



Monica  
Candiani

**12:00 p.m. EST Creative Keynote: Traci Paige Johnson & Angela Santomero**

The co-creators of the iconic *Blue's Clues* discuss reinventing the property for a new era in *Blue's Clues & You!*



Traci Paige  
Johnson



Angela  
Santomero

**1:30 p.m. EST Partner Potential**

Co-productions remain the lifeblood of the kids' content financing system, but they are becoming more complicated.



Genevieve  
Dexter



Frank  
Falcone



Ulli Stoef



Jon  
Rutherford

**3 p.m. EST Creative Keynote: Dan Povenmire**

The co-creator of the megahit *Phineas and Ferb* on his latest creation, *Hamster & Gretel*.



Dan Povenmire





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Canada





## FEBRUARY 4

**9:00 a.m. EST France Toons In**

France remains a powerhouse in global animation. With new legislation around streaming platforms set to radically transform the landscape in 2021, we hear from some of the country's leading players.



Marc du  
Pontavice



Clément  
Calvet



Emmanuèle  
Pétry-Sirvin

**10:30 a.m. EST Keynote: WildBrain's Eric Ellenbogen**

With assets across broadcast, production and distribution, WildBrain is the largest independent kids' content company. CEO Eric Ellenbogen will share his strategies for navigating the shifting landscape.



Eric Ellenbogen

**12:00 p.m. EST Creative Keynote: Jonathan M. Shiff**

The creator of such hits as *H2O: Just Add Water* shares his perspective on producing live-action content for kids today.



Jonathan M. Shiff

**1:30 p.m. EST The Kidoodle.TV Story**

Brenda Bisner, chief content officer at Kidoodle.TV, provides a deep dive into the AVOD platform's strategy.



Brenda Bisner

**3 p.m. EST TV Kids Pioneer Award: Sebastian Debertin**

KiKA's longtime programming head will share his strategy ahead of being honored with the inaugural TV Kids Pioneer Award.



Sebastian Debertin





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## FEBRUARY 5

**9:00 a.m. EST NBCUniversal Global Distribution - Kids & Family Content Sizzles**

NBCUniversal Global Distribution is proud to present two incredible sizzles, highlighting more next-level first-window exclusives, more all-rights entertainment and more groundbreaking animation and live-action content than ever before.

**10 a.m. EST Premiere: Animonsta Studios' Mechamato**

A boy named Amato becomes the master of a destroyer robot, MechaBot, who has the ability to mechanize objects.

**11 a.m. EST Premiere: Boat Rocker Studios' Dino Ranch**

Follows the action-packed adventures of the Cassidy family as they tackle life in a fantastical, "pre-westoric" setting where dinosaurs still roam.

**12:30 p.m. EST Premiere: Mondo TV Iberoamerica's Annie & Carola**

Nerdy Carola builds Annie, a robot clone, as a friend. But the crazy, uninhibited Annie drags Carola into all the situations she fears the most.







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# TVKIDS

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**OUR PLAYGROUND  
IS GETTING  
BIGGER!**





**Brenda Bisner**  
**Chief Content Officer**  
**Kidoodle.TV**

**B**renda Bisner is an integral force behind the successful acquisition of top children's media content from around the world, as well as a future-caster for all new business development on behalf of the company. Bisner has a proven expertise in the navigation of an ever-shifting children's digital media landscape. She has the rare talent to spot trends and recognize brand potential along with an innate ability to optimize for their success. Bisner's work with Kidoodle.TV will set a standard for a more safe and reliable online space to relieve parents and help protect and entertain kids from over 160 countries as they learn and grow into the best versions of themselves. Over her 21-plus year career in the children's media space, Bisner has developed, produced and sold live action, animation and reality series across multiple channels worldwide and executed on numerous licensing and merchandising deals. Working with companies such as Scholastic, Cookie Jar Entertainment, Tom Lynch Company and more, she has helped these major brands develop precise and thoughtful plans for today, while anticipating the future of the business for tomorrow. Discovering novel ways to bring great content to children in a safe way all around the globe is her goal.

#### **SESSIONS:**

February 2: 9:00 a.m. Buying Time

February 4: 1:30 p.m. The Kidoodle.TV Story



In his role as brand lead for Nickelodeon International, Borkent is in charge of all aspects of content and business operations, overseeing brand and content management and strategy, acquisitions, production development, creative, and multiplatform for Nickelodeon-branded channels and platforms internationally.

Prior to Borkent's current role, he was executive VP of content and network strategy for Nickelodeon International, a role he assumed in January 2017. Previously, Borkent was senior VP of global acquisitions and international programming at Nickelodeon, Viacom International Media Networks (VIMN), which he assumed in 2008. In close alignment with Nickelodeon U.S., Borkent established the international programming council, which he continues to oversee in his current role. Borkent also continues to manage a multimillion-dollar content investment across kids' and family programming.

Borkent joined Nickelodeon in 1998 as the director of programming and acquisitions for Europe and Africa, where he was responsible for local acquisitions and various pan-regional programming initiatives and productions.

## SESSION:

February 2: 3 p.m. Keynote: ViacomCBS in Focus



**Jules Borkent**  
**Executive VP,**  
**Kids & Family**  
**ViacomCBS Networks**  
**International**





**Maud Branly**  
**Children's Acquisitions**  
**Director & International**  
**TV Channels Children's**  
**Programming Director**  
**M6 Group**

**M**aud Branly holds a B.A. in modern literature from Sorbonne Nouvelle University and a H.N.D of Audiovisual Production from Efficom. She began her career at Patrick Spica Production, where she was in charge of production scheduling. In December 2006, she became EMEA sales coordinator for DIC Entertainment/Cookie Jar. Then she joined Lagardère Active as executive buyer in February 2009, where she was in charge of acquisitions of animated series. In January 2014, she was appointed head of acquisitions for all the channels of the Lagardère Active TV division, comprised of: Gulli, TiJi, Canal J, June, MCM and Santa Claus Channel, in France and worldwide. In January 2017, she was appointed as children's acquisitions director and international TV channels children's programming director.

In September 2019, M6 completed the acquisition of the kids' TV channels of Lagardère Group. She is now working for M6 Group as children's acquisitions director and international TV channels children's programming director for the following channels: Gulli, M6, Canal J, TiJi, Gulli Girl Russia, TiJi Russia, Gulli Bil Arabi, Gulli Africa and Gulli Brasil.

## **SESSION:**

February 2: 9:00 a.m. Buying Time



**C**lément Calvet has 20 years of experience in audiovisual production, first as entertainment lawyer, then as producer and managing director for Gaumont-Animation (formerly Alphanim), before founding Superprod in 2010.

Together, Calvet and Jérémie Fajner have produced over 25 series for TV (around 400 hours of programs) sold in over 120 countries, such as *Lassie*, *Geronimo Stilton*, *Galactik Football*, *Robotboy*, *Cooking? Child's Play!*, *Franklin* and seven feature films: *Franklin and the Turtle Lake Treasure* (2007), *Eleanor's Secret* (2009), *Santa's Apprentice* (2010), *Dead Man Talking* (2013), *Song of the Sea* (2014), *Cafard* (2015) and *Jailbird* (2016).

## SESSION:

February 4: 9:00 a.m. France Toons In



**Clément Calvet**  
**President & Producer**  
**Superprod**





**Monica Candiani**  
**Executive VP,**  
**Content Sales, Family**  
**Brands**  
**Hasbro/eOne**

**M**onica Candiani brings more than 20 years of experience in the media industry to her role as executive VP, content sales, Family Brands at Hasbro/eOne. As the head of the eOne Family Brands global sales team, she manages the global distribution of kids' entertainment content—including beloved brands *Peppa Pig*, *PJ Masks*, *Ricky Zoom*, *My Little Pony*, *Power Rangers* and *Transformers*—across linear broadcasters and digital platforms. Candiani and her team work closely across Hasbro/eOne divisions around the world to help realize the potential of each brand activated against the Brand Blueprint.

Candiani joined eOne Family Brands in 2013, working previously as TV sales manager for an animation production and distribution company. She also spent more than 15 years working as a TV producer for news programs in Italy and in sports rights management.

Currently based in London, Candiani is fluent in Italian, English, German, French and Spanish. A self-described “news junkie,” she starts and finishes each day by reading what is going on around the world.

## **SESSION:**

February 3: 10:30 a.m. The Big Picture



**H**arold Chizick, a passionate soul and fun-loving kid at heart, founded ChizComm in 2013, growing a leadership position for the company that led to the 2019 acquisition of Beacon Media, the largest purchaser of children's media in the U.S. market. With an extensive background in PR, media strategy, digital marketing, social media, promotions, events and product launches, Chizick's boisterous and inventive approach allows him to create excitement for partners and clients, developing out-of-the-box media, marketing and communication strategies that drive growth, garner attention and make noise.

**SESSION:**

February 2: 10:30 a.m. The Genius Approach



**Harold Chizick**  
**CEO & Co-Founder**  
**ChizComm**





**Yann de Preval**  
**Character Designer**  
**50/50 Heroes**

**R**enowned in the world of animation, Yann de Preval is a character designer and an author specialized in visual and bible development. He worked as character designer on successful animation series and shorts, such as *Teenage Mutant Ninja Turtles* for Nickelodeon, *The Squirrels* for Nickelodeon, *Spongo and Fuzz* for Cheeky Little Media and Disney EMEA, *Team Hot Wheels* for Mattel and many others.

He collaborates with leading companies, including Disney, Cartoon Network, DreamWorks, Nickelodeon, Atomic Cartoons, Ankama and Mattel, to develop compelling and innovative characters for youth programs around the world.

He has studied at MoPA (Arles, France), which has a world-renowned reputation for excellence and has ranked as the number three best animation school in the top 25 animation schools and colleges in the world (International Rankings by Animation Careers).

Today, de Preval is character designer of the brand-new animated comedy series *50/50 Heroes*, produced by Cyber Group Studios, developed with pubcaster France Télévisions and pre-acquired by major broadcaster The Walt Disney Company (Germany and Eastern Europe).

### **SESSION:**

February 3: 9:00 a.m. Panel & Premiere:  
Cyber Group Studios' *50/50 Heroes*



**S**ebastian Debertin was one of the first executives who in November 1996 helped to create and establish KiKA, the joint public kids' channel of ARD and ZDF in Germany. He is currently head of international content acquisitions, part of the Programmgeschaeftsfuehrung, which is responsible for the management and programming of KiKA. In his current role, Debertin is searching for and identifying new projects and programs and is responsible for all international acquisitions and co-productions for fiction and, since the beginning of 2020, also for nonfiction and preschool programs. He oversees KiKA's international business affairs, all contract negotiations with national and international program partners and the management of KiKA's international contacts within the media landscape worldwide. Before that he was responsible for fiction while serving for 23 years as head of fiction, acquisitions and co-productions at the pubcaster, creating, producing and acquiring a big number of hit kids' shows and strong brands.

**SESSION:**

February 4: 3 p.m. TV Kids Pioneer Award



**Sebastian Debertin**  
**Head, International**  
**Content Acquisitions,**  
**Programming &**  
**Management**  
**Department**  
**KiKA**





**Genevieve Dexter**  
**Founder & CEO**  
**Serious Lunch**  
**& Eye Present**

**G**enevieve Dexter has worked in the kids' IP sector for 30 years and is CEO of both Serious Lunch, a children's and family content-distribution company, and Eye Present, a London-based 2D/CG animation studio. She is the executive producer of *Best & Bester*, *Tee & Mo*, *Messy Goes to Okido*, *Horrible Science*, *Angelo Rules* and many more. She is a serial entrepreneur and was the founder of CAKE, which she sold to Zinkia in 2010.

Serious Lunch, established in 2011, represents a portfolio of high-quality IPs, including the Emmy Award-winning *The New Legends of Monkey* (See Saw Films), the two-time BAFTA-winning and Emmy-nominated *Operation Ouch!* (Maverick TV), the Emmy Award-winning *Ronja, the Robber's Daughter* (Studio Ghibli/Astrid Lindgren Company) and *Welcome to Earth* from the Oscar-winning studio Zeilt Productions.

Eye Present, established in 2015, is a 50-seat animation studio with both CG and 2D pipelines specializing in optioning or co-producing IP with unique provenance. The studio is currently in production on *Best & Bester* in co-production with Nickelodeon and Gigglebug Entertainment. The company is also closing financing for *Flix* by Tomi Ungerer in co-production with Pictor Productions.

## **SESSION:**

February 3: 1:30 p.m. Partner Potential



**M**arc du Pontavice began his career with Gaumont, where he co-founded Gaumont Television (1991-95), supervising the production of a hundred hours of prime-time fiction, including the series *Highlander*. He created Gaumont Multimedia, whose assets he acquired in 1999 to found Xilam Animation. Since that time, Xilam has established itself as one of the world's leaders in animation production, with several worldwide successes, including series such as *Oggy and the Cockroaches* and *Zig & Sharko*, all exec produced by du Pontavice.

Xilam has won several awards (seven nominations and two prizes at the Annecy festival). In the past two decades, the company has built up a catalog of over 2,000 animation series episodes, broadcast in more than 190 countries. Today, Xilam employs over 400 people, including 300 artists.

Du Pontavice has also produced a dozen feature films—including live-action films such as the acclaimed *Gainsbourg: A Heroic Life* by Joann Sfar and animation movies (*I Lost My Body* by Jérémy Clapin)—which have been selected for competition in major festivals (Cannes, Venice, Annecy, etc.) and which have been awarded three Césars.



**Marc du Pontavice**  
**President**  
**Xilam Animation**

## **SESSION:**

February 4: 9:00 a.m. France Toons In





**Eric Ellenbogen**  
**CEO & Vice Chair**  
**WildBrain**

**E**ric Ellenbogen has spent more than 30 years running entertainment businesses, including holding senior management roles as president of Broadway Video Entertainment (the TV and film production and distribution company founded by Lorne Michaels); president of Golden Books Family Entertainment; and president and CEO of Marvel Enterprises before its acquisition by Disney. With the backing of private equity, he co-founded Classic Media in 2000, which became one of the largest private owners of branded kids' and family entertainment and was acquired by DreamWorks Animation (DWA) in 2012. Ellenbogen became co-head of DreamWorks Classics and DreamWorks International Television and was largely responsible for the company's entry into the television business. Following DWA's sale to NBCUniversal, Ellenbogen became co-president of Classic Media, which was restarted as a business unit of NBCUniversal. Ellenbogen was a board director of Golden Books and Marvel, then both public companies, and is a Trustee of the Public Theater in New York City, among other civic involvements. He is a graduate of Harvard College and holds an MBA from UCLA.

**SESSION:**

February 4: 10:30 a.m. Keynote



**F**ranc Falcone has been bringing film and television projects to life as an animator, director and executive producer for over 25 years. Under his creative vision, Guru Studio has become a leader in character-driven storytelling and high-quality animated entertainment for kids and families around the world. Guru's roster of hit shows include *True and the Rainbow Kingdom*, *Justin Time*, *Abby Hatcher*, *Ever After High* and the global preschool smash-hit *PAW Patrol*.

Falcone also served as an executive producer on the Academy Award-nominated film *The Breadwinner*, where, under his watchful eye, Guru's team contributed visual development that brought the rich "story world" sequences to life. Falcone recently co-created the preschool series *Pikwik Pack*, which launched on Disney Junior U.S. and Treehouse in 2020.

## SESSION:

February 3: 1:30 p.m. Partner Potential



**Frank Falcone**  
**President & Executive  
Creative Director**  
**Guru Studio**





**Ed Galton**  
**Managing Director &  
Chief Commercial  
Officer**  
**CAKE**

**E**d Galton is managing director and chief commercial officer and a shareholder at CAKE. In this dual role, he oversees all commercial operations of the business and the day-to-day running of the company. With over 25 years of experience, Galton has worked all over the world for leading producers and distributors, including in Paris as VP of international sales at Gaumont and subsequently as VP of business development for French animation house Xilam; in London and Hamburg as COO for Igel Media and in New York at Fox Lorber Associates as director of international sales.

Galton is executive producer on a number of kids' shows, including multi-award-winning *Bottersnikes & Gumbles*, Emmy-nominated *Angelo Rules*, CBeebies' pioneering animated series *Pablo*—created, written and voiced by autistic talent—and the upcoming *Angry Birds: Summer Madness* for Netflix. He is also a board member of Animation UK.

## SESSION

February 3: 10:30 a.m. The Big Picture

**N**ina Hahn oversees international content development and co-production partnerships for all ViacomCBS kids' content outside of the United States. While leading production and development for Nickelodeon International, Hahn is responsible for internationally sourced productions, aligning Nickelodeon's global production and development pipeline, representing Nickelodeon's domestic production and development interests abroad and identifying resources and expertise to drive creative partnerships and cultivate talent. Hahn also ensures the cultural relevancy of all Nickelodeon production and development for global broadcast. Additionally, Hahn works in direct partnership with Nickelodeon in the U.K. to source content from U.K. independent producers for potential global production and development. As head of VIS Kids, Hahn is focused on growing the studio's kids' content pipeline and expanding its global footprint to feed the entire ViacomCBS Networks International (VCNI) kids' content ecosystem, in addition to third parties. Hahn leads on sourcing and developing compelling originals within animated, live-action and preschool genres by aligning closely with the studio's production and development teams across Latin America, the U.K., Spain and Israel.



**Nina Hahn**  
**Senior VP, International  
 Production &  
 Development,  
 Nickelodeon  
 International  
 Head, ViacomCBS  
 International Studios  
 (VIS) Kids**  
**ViacomCBS Networks  
 International**

## **SESSION:**

February 2: 3 p.m. Keynote: ViacomCBS in Focus





**Tony Hale**  
**Actor, Author, Creator**

**T**wo-time Emmy Award-winning actor and author Tony Hale is best known for his role as Gary Walsh, the downtrodden personal aide to Julia Louis-Dreyfus's Selina Meyers on HBO's Emmy Award-winning political comedy *Veep*. Hale won two Emmys for Outstanding Supporting Actor in a Comedy Series for *Veep* in 2013 and 2015 and was nominated in the same category in 2014, 2016 and 2017. *Veep* racked up a total 177 nominations and 62 wins during the course of the show. Hale has appeared in a wide variety of critically acclaimed television programs and films throughout his career. Prior to *Veep*, he co-starred in *Arrested Development*.

On September 6, 2019, Hale premiered an animated kids' series on Netflix called *Archibald's Next Big Thing*. Produced by DreamWorks, ANBT is based off Hale's first children's book of the same name, which was published in 2014. ANBT follows a young chicken named Archibald who is always looking for his next "big thing" instead of realizing all the big and beautiful things around him. The theme of the book stemmed from Hale's own struggle of always looking for his next acting role instead of staying present and being in the here and now.

### **SESSION:**

February 2: 12:00 p.m. Creative Keynote: Making  
*Archibald's Next Big Thing*

**E**mmy Award-winning Andy Heyward has made more episodes of kids' television than any other producer. After graduating from UCLA with a Bachelor of Arts degree in philosophy in 1975, he joined Hanna-Barbera as a writer and story editor. During his five years with Hanna-Barbera, he was involved in the development and writing of numerous series. In 1980 he moved to France, where he joined DIC Audiovisual. In 1982, he co-created *Inspector Gadget* and during the following years he has produced over 5,000 episodes of award-winning children's programs, most of which are household names. In 1994, he convened the National PTA, National Education Association, UCLA and producers from throughout the industry to draft the first voluntary set of program guidelines for children's television.

Today under Genius Brands International, Heyward produces and licenses brands ranging from *Stan Lee's Superhero Kindergarten*, *Rainbow Rangers* and *Llama Llama* to *Baby Genius*, *Warren Buffett's Secret Millionaires Club* and *Thomas Edison's Secret Lab*, for the global market.

## SESSION:

February 2: 10:30 a.m. The Genius Approach



**Andy Heyward**  
**CEO & Chairman**  
**Genius Brands**  
**International**





**Traci Paige Johnson**  
**Creator & Executive**  
**Producer**  
***Blue's Clues & You!***

**T**raci Paige Johnson is co-creator and co-executive producer of Nickelodeon's *Blue's Clues & You!*, a remake of the groundbreaking, curriculum-driven interactive series *Blue's Clues*. *Blue's Clues & You!* features a refreshed signature look and has a new generation of preschoolers searching for clues with the beloved energetic girl puppy Blue and the brand-new live-action host, Josh (Josh Dela Cruz).

A 25-year children's television industry veteran, Johnson co-created Nick's award-winning series *Blue's Clues*, developing the stories, characters, signature look and format of the show, while also directing and voicing the show's star, Blue. She later went on to co-create and creative direct for the hit PBS KIDS' series *SUPER WHY!*, as well as Amazon's *Creative Galaxy*.

Johnson currently serves as creator and executive producer for DreamWorks' *Gabby's Dollhouse*, the company's first original preschool series for Netflix. She is also creative director for the PBS KIDS' popular series *Daniel Tiger's Neighborhood* and played an integral role in bringing the land of Make-Believe to life.

## **SESSION:**

February 3: 12:00 p.m. Creative Keynote

**E**mmanuèle Pétry-Sirvin's career in the kids' entertainment industry began with her mentor, Michael Hirsh (co-founder of Nelvana), in 1990 with the opening of a Paris office for Nelvana. From a single-person office in Paris, Pétry-Sirvin built the distribution department into a team of 11 executives in charge of worldwide international distribution during her 17-year tenure as head of Nelvana's European office.

Pétry-Sirvin's first Emmy Award was for the CGI series *Rolie Polie Olie* and her second was for the hybrid series *The Treehouse Stories*, commissioned for Canal+, which she co-developed and co-wrote.

She joined Millimages in 2007 and initiated and developed *Mouk's World Tour* as the executive in charge of development and in 2009, thanks to Cilvy Aupin (Ciel de Paris), she was the associate producer on the animated philosophy series *Mily Miss Questions*.

In 2010, Pétry-Sirvin co-created and set up the Paris-based studio Dandelooo along with Jean-Baptiste Wéry (JB) to produce the DTV special *Houdini* and *Stinky Dog*. Along with Wéry, Pétry-Sirvin recently opened the 2D animation studio Ooolala in the excellent animation port of La Cartoucherie in Valence (south of France).



**Emmanuèle Pétry-Sirvin**  
**Co-Founder & Producer**  
**Dandelooo**

## SESSION:

February 4: 9:00 a.m. France Toons In





**Adina Pitt**  
**VP, Content**  
**Acquisitions & Co-**  
**Productions, Americas**  
**WarnerMedia Kids and**  
**Family**

**A**dina Pitt is responsible for identifying, negotiating and acquiring pre-produced series, specials, movies and short-form product that fit the Cartoon Network and Boomerang brands for exposure across all platforms. She continues to oversee those programs once they have been acquired and positioned at each of the networks. Pitt also serves as a liaison with international Cartoon Network and Boomerang channels to coordinate global acquisition contracts, and she represents the U.S. networks at all major programming markets.

Previously, Pitt was VP of acquisitions for Nickelodeon and MTVN Kids and Family Group. In this position, she developed acquisition strategies that supported current and long-term programming plans for Nickelodeon, Nicktoons, Nick Jr., Nick at Nite, The N and Noggin. In addition to these duties, she oversaw channel inventory, cable and network television series and movie deals, competitive pricing, theatrical and made-for-TV movie availability, and competitive inventories, both domestically and globally. She previously worked in film programming acquisitions at HBO.

### **SESSION:**

February 2: 9:00 a.m. Buying Time

**E**mma Award-winning animation veteran Dan Povenmire is co-creator, executive producer and supervising director of Disney+'s original animated adventure movie *Phineas and Ferb The Movie: Candace Against the Universe*. He also reprises his role as the ridiculously evil Dr. Heinz Doofenshmirtz.

Povenmire is renowned for co-creating and executive-producing Disney's Emmy Award-winning series *Phineas and Ferb*, for which he earned ten Emmy Award nominations, in four different categories ranging from songwriting to voice-over performance, and won for Outstanding Writing in Animation in 2010.

Along with his *Phineas and Ferb* co-creator, Jeff "Swampy" Marsh, Povenmire also co-created and executive produced Disney's *Milo Murphy's Law*.

With over 25 years of experience in directing, storyboarding and writing, Povenmire has worked on multiple critically acclaimed animated series, including *Family Guy*, *SpongeBob SquarePants*, *The Simpsons*, *Rocko's Modern Life* and *Hey Arnold!* His newest project is *Hamster & Gretel*.

## SESSION:

February 3: 3 p.m. Creative Keynote



**Dan Povenmire**  
Co-Creator,  
Executive Producer,  
Supervising Director  
*Phineas and Ferb*,  
*Milo Murphy's Law*





**Christine Reinaudo**  
**Head, Hybrid Programs**  
**& New Formats, Youth**  
**Department**  
**France Télévisions**

**C**hristine Reinaudo became advisor of youth programs at France 5 in 2006, and in 2008, she was appointed acquisition manager. Since November 2012, she's head of hybrid programs and new formats for the youth department at France Télévisions. As commissioning editor, she has over several years monitored the production of 15-plus large-budget series of €10 million or more, from conception to broadcast in various animation techniques and real shot images in 90-second to 52-minute formats. She manages the coordination and follow-up of series with international partners.

**SESSION:**

February 3: 9:00 a.m. Panel & Premiere: Cyber Group Studios' *50/50 Heroes*

In 2015, Jon Rutherford joined Temple Street as a senior member of the management team to help transform the business into the global entertainment company Boat Rocker Media. Today, Rutherford is the president of Boat Rocker Studios for kids & family and rights, overseeing Boat Rocker's diverse selection of kids, family and animated productions, and global distribution operation and business development across all genres and platforms. In addition, Rutherford runs the company's strategic growth across ancillary revenue and brand/franchise partnerships, with a specific emphasis on children's content, including Disney Junior's *Dino Ranch* and BBC Children's *Love Monster*.

Over his 20-plus year career, Rutherford has established an excellent reputation for cultivating strong global alliances with leading broadcast networks and streaming services around the world. Prior to joining Boat Rocker, Rutherford was the executive vice president of distribution and business development at Tricon Films & Television, growing its catalog to over 5,000 hours of high-quality content. Prior to joining Tricon, Rutherford was head of distribution at Portfolio Entertainment.



**Jon Rutherford**  
**President, Boat Rocker**  
**Studios, Kids & Family**  
**& Rights**  
**Boat Rocker Media**

## **SESSION:**

February 3: 1:30 p.m. Partner Potential





**Angela C. Santomero**  
**Creator & Executive**  
**Producer**  
***Blue's Clues & You!***

**A**ngela C. Santomero is co-creator and co-executive producer of Nickelodeon's *Blue's Clues & You!*, a remake of the groundbreaking, curriculum-driven interactive series *Blue's Clues*.

Santomero is an original co-creator, executive producer and head writer for the award-winning series *Blue's Clues*. She is also the creator, executive producer and head writer for the hit PBS KIDS' series *Daniel Tiger's Neighborhood* and *SUPER WHY!*, as well as Amazon's *Creative Galaxy* and *Wishenpoof* and Netflix's *Charlie's Colorforms City*. Additionally, Santomero serves as the chief creative officer of 9 Story Media Group, where she leads the entire company's creative content strategy.

She is also a published author, with releases that include *Preschool Clues: Raising Smart, Inspired and Engaged Kids in a Screen-Filled World* (Simon & Schuster's Touchstone) and *Radical Kindness: The Life-Changing Power of Giving and Receiving* (HarperCollins), which is accompanied by the PBS special *The Power of Radical Kindness*.

Santomero has a B.A. from The Catholic University of America and a Master's in Child Developmental Psychology and Instructional Media & Education from Teachers College, Columbia University.

## **SESSION:**

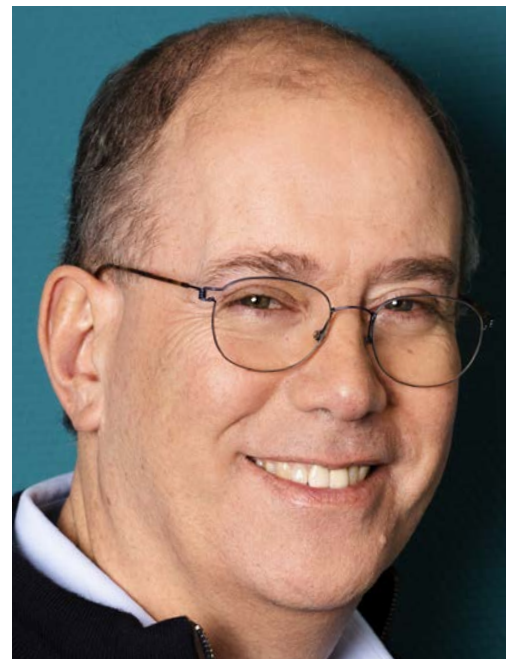
February 3: 12:00 p.m. Creative Keynote

**A**fter having finished the rather unusual combination of studies in law at the Université de Paris I Panthéon-Sorbonne, criminology at the Université de Paris II Panthéon-Assas as well as MBA at the H.E.C. Business School in Paris, Claude Schmit started his professional career in 1985 in the marketing department of a big steel company (ARBED, currently ArcelorMittal), followed by two years as research assistant marketing at Keio University in Tokyo, Japan.

In 1989, he moved to New York, back to the steel industry, where he was in charge of the newly created sales arm for South America. Three years later, Schmit received an offer from CLT, a Luxembourg media company, and in 1992, he joined the TV development team for Eastern Europe. In 1995, he moved over to Super RTL, a kids' and family entertainment joint venture between RTL Group and The Walt Disney Company as business developer, then secretary general and since 2000 as CEO.

## **SESSION:**

February 2: 1:30 p.m. Keynote



**Claude Schmit**  
**CEO**  
**Super RTL**





**Jonathan M. Shiff**  
**Company Director &  
Executive Producer**  
**Jonathan M. Shiff**  
**Productions**

Jonathan M. Shiff is regarded as one of the world's leading creators and producers of innovative, high-end children's TV programming such as *Ocean Girl*, *H2O: Just Add Water*, *Mako Mermaids* and his latest smash hit *The Bureau of Magical Things*. Formerly a practicing lawyer, Shiff has been the hands-on creator and originator of all programs for his company, which he established in 1988. In 2019, he was awarded a World Screen Kids Trendsetter Award in recognition of his leading contributions to the international television industry and for driving innovation in children's programming. Among Shiff's numerous accolades are two British Academy of Film & TV Awards (BAFTA), a New York Festival for Youth Programming Medal, the 2019 Kidscreen Best New Series Award for *The Bureau of Magical Things*, AFI/AACTA Awards, Australian Nickelodeon Kids' Choice Awards and an Australian TV Week Logie Award. He was awarded the 2002 Australian Institute of Export Heroes Award and the 2001 Screen Producers of Australia (SPAA) Children's Producer of the Year Award. Shiff was a director of the Film Finance Corporation Australia (now Screen Australia).

### **SESSION:**

February 4: 12:00 p.m. Creative Keynote

**W**ith more than 25 years of experience in the development, production and distribution of cultural and entertainment products, Pierre Sissmann has been involved in TV channel launches, music production and distribution and even in the creation of a press group. A former top executive at Sony Music Europe, Sissmann has also been president of The Walt Disney Company Europe in charge of the development of all divisions. During his tenure at Disney, Sissmann launched the Disney Channel in France and founded Walt Disney Animation France, the biggest European animation studio ever created at the time.

In 2005, Sissmann co-founded Cyber Group Studios, which is today one of the leading European animated entertainment companies.

In November 2016, Sissmann received an important distinction for his work with a lifetime achievement award at the Hall of Fame Gala held by *Animation Magazine*. The same year, he was named Officer of the National Order of Merit for his work in the field of culture and the media by the French Minister of Culture. He is also a Knight in the French orders of The Legion of Honor, the country's highest distinction and in the order of Arts and Letters.

## **SESSION:**

February 3: 9:00 a.m. Panel & Premiere: Cyber Group Studios' *50/50 Heroes*



**Pierre Sissmann**  
**Chairman & CEO**  
**Cyber Group Studios**





**Ellen Solberg**  
**Head, Content**  
**Hopster**

**E**llen Solberg has overseen the content strategy at Hopster since 2015 and has worked with a range of distribution companies, including Entertainment One, DHX, DreamWorks and Sesame Workshop. She has led the development of Hopster's original content productions and served as the executive producer for Hopster's original series *Two Minutes Tales* and *Saturday Club*.

**SESSION:**

February 2: 9:00 a.m. Buying Time

**U**lli Stoef started his career in the field of toys and games with Schmidt Spiele and later held positions including managing director at Universal Studios Consumer Products Merchandising, managing director at CTM Concept-TV & Merchandising, CEO of m4e and Studio 100 Media and chairman of the group's content committee.

Stoef is also a producer and brand builder of many brands, including *Mia and me*, *Huntik*, *Level Q* and many more. He had a hand in various successful brands, such as *Mia and me*, *Wissper* and *Tip the Mouse*, which were created and/or co-produced and managed by him and his team at m4e. Today he is the founder, CEO and executive producer of Toon2Tango.

### **SESSION:**

February 3: 1:30 p.m. Partner Potential



**Ulli Stoef**  
**CEO & Executive  
Producer**  
**Toon2Tango**





**Teri Weiss**  
**Executive VP,**  
**Television Development**  
**DreamWorks**  
**Animation**

**R**eporting to chief creative officer, television, Peter Gal, Teri Weiss oversees the creative development of a rapidly growing slate of original television projects, including the content for DreamWorks Animation (DWA) TV's groundbreaking multiyear deal with Netflix, as well as Peacock, Amazon, Hulu, Universal Kids and other leading broadcasters around the world. Weiss and her creative team are tasked with developing original animated programming inspired by characters from DWA's iconic franchises and upcoming feature films, the company's Classic Media library and Universal Pictures, as well as projects based on original and acquired IP.

Weiss previously served as the EVP of preschool development and current series. Recent projects that Weiss oversaw in this role include *Archibald's Next Big Thing* from Tony Hale, *Dragons: Rescue Riders*, *Where's Waldo?*, *Rhyme Time Town*, *Go, Dog. Go!* and *Madagascar: A Little Wild*, as well as *Gabby's Dollhouse* for Netflix.

Prior to joining DreamWorks Animation, Weiss worked at NBCUniversal, where she was hired to head up kids' content for the Universal Kids Productions group after a 16-year stint at Nickelodeon.

#### **SESSION:**

February 2: 12:00 p.m. Creative Keynote: Making *Archibald's Next Big Thing*

**A**n international media professional with over 25 years' experience, Alix Wiseman is responsible for heading up 9 Story's sales operations and sourcing third-party content from across the globe. Her remit also includes securing financing for 9 Story's new IPs and working closely with the development team to shape them for the international market. Wiseman joined 9 Story from Aardman Animations, where she set up the studio's dedicated distribution division as head of sales and acquisitions in 2006.

Wiseman started her career at Channel 4 Television, selling over 3,000 hours of programming across factual, animation, comedy, drama and feature films. Following her passion for animation, she moved into children's content, joining newly formed Entertainment Rights (since acquired by Classic Media and then DreamWorks).

**SESSION:**

February 3: 10:30 a.m. The Big Picture



**Alix Wiseman**  
**Senior VP, Distribution  
& Acquisitions**  
**9 Story Media Group**



# TV KIDS FESTIVAL PREMIERES

## NBCUniversal Global Distribution Kids & Family Content Sizzles

February 5: 9:00 a.m. EST

NBCUniversal Global Distribution is proud to present two incredible sizzles, highlighting more next-level first-window exclusives, more all-rights entertainment and more groundbreaking animation and live-action content than ever before.



## Animonsta Studios' *Mechamato*

February 5: 10 a.m. EST

A boy named Amato becomes the master of a destroyer robot, Mechabot, who has the ability to mechanize objects.



## Boat Rocker Studios' *Dino Ranch*

February 5: 11 a.m. EST

Follows the action-packed adventures of the Cassidy family as they tackle life in a fantastical, “pre-westoric” setting where dinosaurs still roam.



## Mondo TV Iberoamerica's *Annie & Carola*

February 5: 12:30 p.m. EST

Nerdy Carola builds Annie, a robot clone, as a friend. But the crazy, uninhibited Annie drags Carola into all the situations she fears the most.





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